

INTERNATIONAL PEAR CONGRESS

APRIL 13TH-15TH
2023

RELAXRESORT
KOTHMÜHLE

DIE REMISE
AMSTETTEN

ORCHARD
CIDER
PERRY

POWERED BY



PROGRAMME ON

THURSDAY, APRIL 13TH 2023

RELAXRESORT KOTHMÜHLE

09:00 START AND WELCOME

PART I – CURRENT RESEARCH

09:30 Pear decay & records research

Dr. Monika Riedle-Bauer - Deputy Head of Department HBLA and Federal Office Klosterneuburg

Michael Petruschke - Business owner ViruTherm GbR/DE

Andreas Ennser - Managing Director of the Mostviertel Fruit Growers' Association

10:20 Genetic Diversity and Chemical Ingredients of Cider Pears

DI Dr. Martina Schmidthaler - Pomologist

Mag. Mathias Weis - Project Manager LEADER-Region Tourismusverband Moststraße

10:45 Identification and use of the Swiss pear genpool

Anna Dalbosco - Leader NAP-Projects at FRUCTUS/CH

11:00 BREAK

PART II – ECOLOGICAL VALUE

11:30 Project Presentation "Fruit Inventory Austria"

Elisabeth Arming - Head of Fruit Department Arche Noah

11:55 UNESCO Intangible Cultural Heritage Orchard cultivation

Dipl.-Päd. Ing. Josef Breinesberger - Managing Director AGRAR Plus

12:10 Can a must farm learn something from the greenhouse gas emissions of a vineyard?

DI Werner Pölz - Senior Expert Carbon Management & LCA
Umweltbundesamt GmbH

12:30 LUNCH BREAK

PART III – INITIATIVES

14:00 eva & adam - Standard tree orchards in the face of climate change, smart farming & biodiverse customer desires

Mag. Alois Wilfling - Managing Director eva & adam & OIKOS

14:30 The future of orcharding in Europe

Dr. Markus Rösler - Spokesperson of the NABU national specialist committee on orchards, GRÜNE member of the Baden-Württemberg state parliament, landscape ecologist and landscape economist

15:00 Initiatives and activities in orcharding with a focus on marketing

Richard Hollenstein - Fruit Growing Centre Agricultural Centre Flawil/CH

15:25 Worldwide cider development: between tradition and modernity

Claude Jolicoeur - Cider expert, author and producer

15:50 US Cider Market

Darlene Hayes - Cider expert and author

16:10 BREAK

PART IV – PANEL DISCUSSION

„SUSTAINABLE FRUIT PRODUCTS IN COMMERCE“

16:30

Moderation: Günther Schimatzeck - Managing Director Zielblick Coaching e.U. & former ORF presenter

Keynote und Einleitung: Robert Fina - Member of the Board of the Austrian Market Research Association

Participants:

- DI Alexander Bernhuber - Member of the European Parliament
- Mag.a Ursula Bittner, MBA - Economic expert at Greenpeace
- Mag. Ronald Würflinger - Managing Director of Blühendes Österreich
- Hermann Bachleitner - Sales Manager Mostviertel BILLA
- Mag. Alois Wilfling - Managing Director eva & adam & OIKOS
- Bernhard Datzberger - Deputy Chairman of the Lower Austrian Fruit Growers' Association & Spokesman of the Austrian Fruit Growers' Association

19:00 CONGRESS DINNER



PROGRAMME ON

FRIDAY, APRIL 14TH 2023

09:30 departure from RelaxResort Kothmühle

- Visit of the "MostBirnHaus" incl. tasting session 2
- Visit of Distelberger farm incl. lunch 3

13:30 departure from Distelberger farm and return

14:30 departure from RelaxResort Kothmühle to the Cider & Spring Festival

CIDER & SPRING FESTIVAL AT „DIE REMISE“ 6

from 15:00

- Regional Street Food (Mostviertel reinterpreted)
- Various exhibitors
- eva & adam - a quite different fruit show!
- Lecture Ciderlands
- Cider & Spring Market with tastings
- Lounge area with background music
- and much more

from 22:00 – After Party with DJ

Ca. 23:30 departure and return to RelaxResort Kothmühle

PROGRAMME ON

SATURDAY, APRIL 15TH 2023

09:30 departure from RelaxResort Kothmühle

- Visit of "Haselberger: Cider, Juices and Perry" incl. tasting session 4
- Excursion to "Pihringer's Moststub'n" and visit of a mobile lifting-platform for orchard-trees incl. lunch 5

13:30 departure from „Pihringer's Moststub'n" and return

14:30 departure from RelaxResort Kothmühle to the Cider & Spring Festival

CIDER & SPRING FESTIVAL AT „DIE REMISE“ 6

from 15:00

- Regional Street Food (Mostviertel reinterpreted)
- Fairliebt market for second hand fashion and sustainability
- Workshops and shows
- Cider & Spring Market with tastings
- Lounge area with background music
- and much more

from 22:00 – After Party with bands



INFOS

CONGRESS FLAT-RATE A

€ 190,- + 20% vat. = € 228,- gross (excl. overnight stay)

Included Services:

- Admission to the International Pear Congress incl. all lectures on Thu. April 13th 2023
- Lunch and snacks during breaks on April 13th 2023
- Congress dinner on April 13th 2023
- Excursions and company visits on April 14th and 15th 2023
- Admission and tasting glass at the Cider & Spring Festival on Fri. April 14th and Sat. April 15th 2023
- Shuttle bus between the venues
- Interpreter German-English - English-German

CONGRESS FLAT-RATE B

€ 540,- + 20% vat. = € 648,- gross (incl. 3 overnight stays)

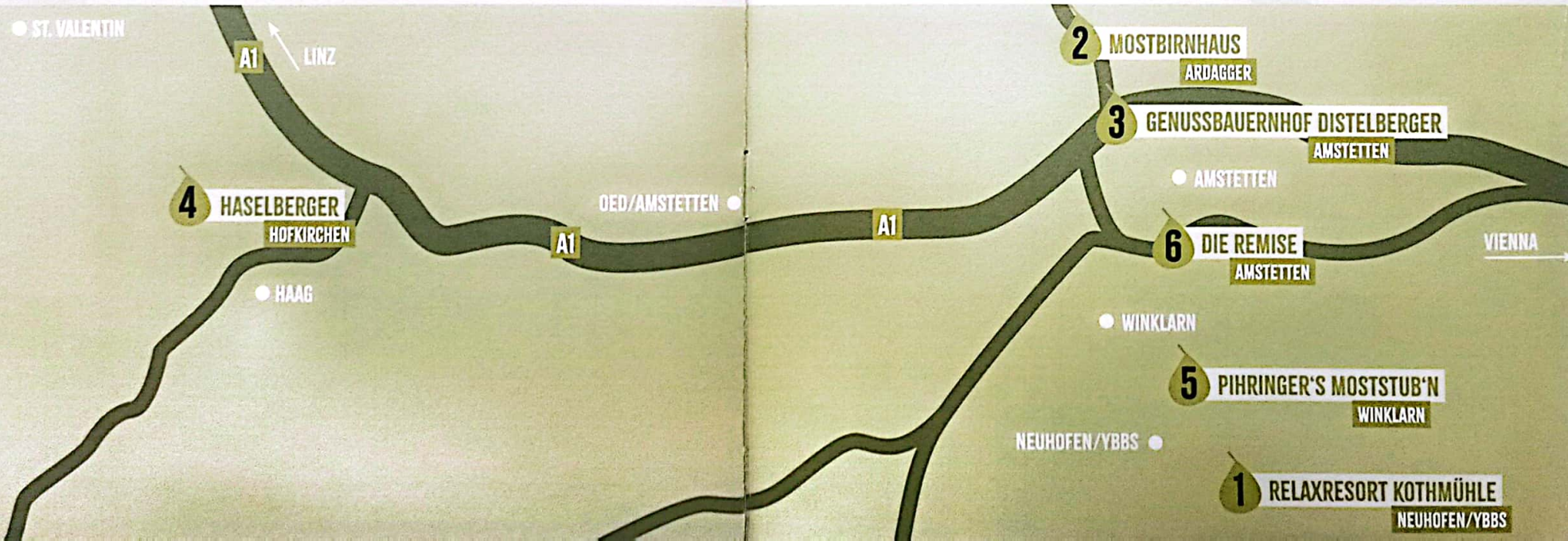
Included services:

- 3x overnight stay incl. breakfast at the 4*s RelaxResort Kothmühle in a single room (from April 12th -15th 2023)
- Admission to the International Pear Congress incl. all lectures on Thu. April 13th 2023
- Lunch and snacks during breaks on April 13th 2023
- Congress dinner on April 13th 2023
- Excursions and company visits on April 14th and 15th 2023
- Admission and tasting glass at the Cider & Spring Festival on Fri. April 14th and Sat. April 15th 2023
- Shuttle bus between the venues
- Interpreter German-English - English-German

Registrations are possible via E-Mail to christopher.starkl@moststrasse.at. Please indicate the desired Congress Flat-Rate (A or B) in the E-Mail.

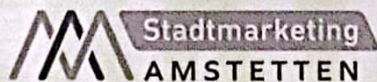
Closing date for registration: Thursday, March 23rd 2023
More information at: www.gockl.at

Programme subject to change



LOCATIONS

- **RelaxResort Kothmühle:** Kothmühle 1, 3364 Neuhofen an der Ybbs
- **Die Remise:** Stadionstraße 10, 3300 Amstetten
- **MostBirNHaus:** Stift 14, 3321 Ardagger Stift
- **Genussbauernhof Distelberger:** Gigerreith 39, 3300 Amstetten
- **Pihringer's Moststub'n:** Schiselhof 1, 3300 Winklarn
- **Haselberger:** Hofkirchen 23, 3350 St. Valentin




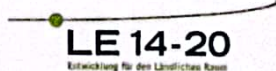
LEADER-Region Tourismusverband Moststraße

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