

our aims

- To provide a forum for the exchange of ideas, updating of information and knowledge and the discussion of matters relating to cider/perry, the cider industry in general and that within the three counties in particular.
- To encourage the sustainable production and sale of quality cider and perry that meets consumer requirements for safety, freedom from spoilage, transparency and traceability.
- To lobby regulatory and legislative bodies, and others as appropriate, to further members' interests.
- To promote co-operation between members and with other associations and organisations in which there are mutual interests and benefits.

THE 3 COUNTIES CIDER & PERRY ASSOCIATION

GLOUCESTERSHIRE • HEREFORDSHIRE • WORCESTERSHIRE



THE 3 COUNTIES CIDER & PERRY ASSOCIATION

Gregg's Pit, Much Marcle, Ledbury, Herefordshire, HR8 2NL.
www.thethreecountiesciderandperryassociation.co.uk
secretary@thethreecountiesciderandperryassociation.co.uk



AN Association of cider & perry
makers blending tradition
with heritage & passion

www.thethreecountiesciderandperryassociation.co.uk

About us

The Three Counties Cider and Perry Association was founded in 1993 by a group of practical cider makers who came together at local cider and perry trials. Their intention was to improve the image and quality of cider and perry.

These founding members were all traditional farmhouse cider makers, dedicated to producing a high quality drink fit for their own table.

The principal purpose of the Association is to represent, support and promote the interests of cider and perry producers primarily based in Herefordshire, Gloucestershire and Worcestershire.



Membership is open to any cider or perry enthusiast in these three counties and the surrounding areas, whether making for sale or as a hobby or simply interested in the subject.

The organisation offers technical expertise through specialist guest speakers at its regular meetings, and aims not only to inform but to support members in dealing with trading legalities, health and safety matters, and forthcoming legislation.

The Association has about 100 members, mostly involved in some way with cider or perry making, providing a very useful network of knowledgeable contacts.

Tutored tastings and social events allow members to meet and exchange news and views. In June, an annual competition takes place at the Three Counties Show, Malvern, Worcestershire.

where to buy cider & perry made by the Association's members

One of the many joys of consuming ciders and perry made by craft producers is the wide variety of styles they represent, from a cloudy draught dry cider to an in-bottle conditioned naturally sweet and effervescent perry. However, often the frustration is not being able to buy them easily.

The best place to start is the Association's website. Here you will find links direct to producers some of whom sell cider from where they make it. You will also find links to specialist retailers, both online and traditional, stocking Association member's products.

cider & perry qualities

Each maker has a unique style and each uses a different combination of ripe fruit varieties to produce a cider or perry that represents a multitude of tastes. Some makers are registered organic, others use fruit from orchards that have not been sprayed for many years. Much of the fruit is collected from old orchards providing an income for local farmers and forming links to a cultural tradition that goes back hundreds of years.

Buying a cider or perry from a local maker will awake your senses through the aromas from the glass, the sparkling colours of the liquid and the flavours that swirl around your mouth.

wildlife benefits

Beautiful old orchards scattered across the countryside provide important habitats for birds, mammals, butterflies and insects. At blossom time when bees are busy pollinating, a rare lesser spotted woodpecker may nest in a tree hole. The same orchard provides shelter for bats as they flit between the trees catching moths. In the autumn the fallen fruit provides nectar for comma and red admiral butterflies and food for overwintering birds.

find out more

Visit the website:

www.thethreecountiesciderandperryassociation.co.uk to...

- Find out more information on local makers and their products and where to buy cider and perry
- Find out more about the Association
- Become a member of the Association

Email us on:

secretary@thethreecountiesciderandperryassociation.co.uk

